

# The Griffin Company Response

# Nevada State Board of Oriental Medicine



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## **Vendor Information Sheet**

VENDOR INFORMATION

Question	Response
Company Name:	Griffin Company
Ownership (sole proprietor, partnership, etc.):	LLC
State of incorporation:	Nevada
Date of incorporation:	January 22, 2015
# Of years in business:	7 years, 9 months
List of top officers:	John Griffin, Josh Griffin, Matt Griffin
Location of company headquarters, to include City and State:	Carson City, NV
Location(s) of the office that shall provide the services:	Carson City, Reno and Las Vegas
Number of employees locally with the expertise to support the Board:	5
Number of employees nationally with the expertise:	1
Location(s) from which employees shall be assigned for this project:	Nevada

Question	Response
Nevada Business License Number:	NV20151044504
Legal Entity Name:	The Griffin Company

### **Company Background and History**

Company background/history and why vendor is qualified to provide the services.

The Griffin Company is a public policy and government affairs consulting firm focused on Nevada-based issues on behalf of its clients. The firm and its affiliates provide guidance on government affairs and public policy matters at the local and state levels, in addition to federal matters tied to the State of Nevada and its Congressional Delegation.

Our approach to government affairs is firmly rooted in the concepts of honesty, trust and integrity. This is the foundation upon which meaningful and lasting relationships are built and

from which effective communication may occur with policymakers. A framework is then in place for the education and advancement of client issues.

Coupled with this approach is the belief that the development of good public policy benefits not only Nevada, but also our clients who are often both corporate citizens of Nevada and residents and members of the community. Consequently, the firm strives to find the appropriate balance between client objectives and the objectives of policymakers. Such an approach allows for the advancement of client issues with an understanding of the broader policy goals within which those objectives must exist.

The complexity of issues in today's society often dictates that concerns do not fall neatly within the jurisdictional boundaries of local, state or federal governments. More often than not, client issues affect and are affected by rules and regulations of various levels of government. Likewise, the politics associated with the relevant policymakers often spill over their jurisdictional boundaries. Consequently, a complete government affairs practice must be able to effectively navigate through all levels of government, both with the laws and regulations as well as with an understanding of and sensitivity to the politics associated with each issue. The partners of the Griffin Company provide to our clients the breadth of experience – local, state and federal -that enables a comprehensive approach integrating policy and relationships at all levels of government within Nevada.

The Griffin Company has a reputation for representing the best of the best in the state of Nevada. From the largest gold mining company to the largest gaming operation, our firm has advanced the objectives of companies that have been the backbone of this state. However, the firm has also led the way in bringing new and "disruptive" companies to this state such as Amazon, Tesla, and Uber.

With teams in Las Vegas, Reno, and Carson City, the partners of the Griffin Company are able to provide clients service at both ends of the state. With roots in Nevada dating prior to statehood in 1864, the partners of the Griffin Company have reputations and relationships across the state that enable them to provide unparalleled service and results to their clients.

#### References

- Dr. Jeanine Swygman, DNP, APRN, CCRN-CMC, CCRN, PHN, Former President of Nevada Advanced Practice Nurses Association 503-577-9601
- Christina Erling, Barrick Vice President, Government Affairs, North America <u>cerling@barrick.com</u> 202-360-9333
- Rachael Schreiber, Government Affairs Specialist Catalyst (512) 922-7788

rachael@csga.com

**Staff Resumes** 

Company Name Submitting Proposal:			Griffin Company		
Check the appropriate box if the proposed individual is prime contractor staff or subcontractor staff.					
Contractor	x		Subcontractor		

The following information requested pertains to the individual being proposed for this project.						
Name:	Chelsea Capurro			Key Personnel: (Yes/No)	Yes	
Individual's Title	Partner					
# of Years in Classification:13#		# of Years with Firm:		12		
BRIEF SUMMARY OF PROFESSIONAL EXPERIENCE						
Information should include a summary of the proposed individual's professional experience.						

Chelsea is an experienced government affairs specialist that has been working with the Nevada Legislature since the 2009 Session. She graduated from the University of Nevada, Reno with a degree in Political Science. Post-graduation, Chelsea joined a local government affairs firm where she handled an expansive range of policy issues, including those related to health care, energy, non-profits, education, gaming, and mining. Her comprehensive scope of industry knowledge has allowed Chelsea to build relationships with many of Nevada's elected officials and businesses.

As a Partner with the Firm, Chelsea assists clients and legislators in understanding Nevada's key policy issues, navigates through myriad regulatory agencies, and participates daily in the legislative process – from interim committees to scheduled legislative sessions. Chelsea is fluent in Spanish and received her master's degree in Business Administration from the University of Nevada, Reno.

#### **RELEVANT EXPERIENCE**

Information required should include: timeframe, company name, company location, position title held during the term of the contract/project and details of contract/project.

The Griffin Company has represented myriad state agencies and other governmental bodies such as the Nevada State Board of Oriental Medicine, the Las Vegas Clark County Library District, the City of Reno, and the Reno Tahoe Airport Authority. The firm has also represented groups such as the Nevada Advanced Practice Nurses Association that does a lot of work with the State Board of Nursing.

#### EDUCATION

Information required should include: institution name, city, state,

University of Nevada, Reno 2009 BA in Political Science and minor in Economic Policy

University of Nevada, Reno 2015 master's in business administration

#### **Fee Proposal**

The Company will track legislation, keep the Board updated on relevant bills and committee hearings, provide weekly bill tracking reports and communicate with the Board and staff on a regulator basis for a monthly fee of \$3,000.